

## What does it mean that our website is CO<sub>2</sub> neutral ?

In Hartmann we acknowledge that we contribute to climate changes as most business activities emit CO<sub>2</sub>. At the same time we are committed to be a part of the solution to the climate change problem. This commitment has been formalized with our membership of the UN Global Compact as well as the Caring for Climate initiative ([www.unglobalcompact.org](http://www.unglobalcompact.org)).

When you are using your computer and you are visiting Hartmann's website or other websites your computer is using electricity. Also the servers that host the websites are using electricity. Production of electricity emits CO<sub>2</sub> and that is why a simple activity like surfing the internet also contributes to climate changes.

In Hartmann we have decided that the most effective way to counter the climate changes from our website activity is by participating in the voluntary initiative "CO<sub>2</sub> neutral website". In fact we do more than counter the climate changes. Through the projects we support with this initiative our website will actually have a positive effect on climate changes. Under the "CO<sub>2</sub> neutral website" initiative the need for coal plants and other highly polluting energy sources is replaced by renewable energy sources, for example wind mills. "CO<sub>2</sub> neutral website" participates in climate projects that both reduces CO<sub>2</sub> emissions and help people in poor countries to a better life. This approach is in line with Hartmann's social responsibility principles.

### Examples of the projects supported by "CO<sub>2</sub> neutral website" are:



"CO<sub>2</sub> neutral website" participates in a windmill project near the site of the COP15 in Copenhagen (the 2009 climate summit in the United Nations).

This windmill produces CO<sub>2</sub> neutral electricity.



"CO<sub>2</sub> neutral website" is currently engaged in a **Gold Standard** Verified Emission Reduction (VER) project. It is verified for its CO<sub>2</sub> reducing effect and it is widely acknowledged among climate experts and **NGO's**.

In Kenya, many families cook on open fire. This is unhealthy and causes CO<sub>2</sub> emissions.

This project installs energy efficient stoves reducing the deforestation, improving health, creating jobs locally and it reduces the CO<sub>2</sub> emissions.

More information on Hartmann's principles and efforts in the area of sustainability is available on our website or by contacting [SustainableDevelopment@Hartmann-Packaging.com](mailto:SustainableDevelopment@Hartmann-Packaging.com).